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Course Overview

Course Title	Human Resource Strategy
Course and Section Number	BUS-418-1
Number of Credits	3 Semester Credits
Term	22/AUTM
Course/Section Dates	08/22/2022 – 10/15/2022
Meeting Time	Class meets on Wednesday's at 6:00PM CDT
Instructor	Bill Kostner
Doane Email Address	william.kostner@doane.edu

**Textbook Information:
(e.g. title, edition,
publisher, ISBN)**

Title: Human Resource Management, 4th ed.

Author: Greg Stewart & Kenneth Brown

ISBN-13: 9781119492986

DIGITAL ISBN-13: 9781119492177

ISBN-10: 111949298X

Doane Bookstore:

<https://www.bkstr.com/doaneuniversitystore/shop/textbooks-and-course-materials>

Additional Course Materials

Course Description

An advanced exposure to relevant human resource management topics, using a case-based analytical approach. Emphasis is placed upon how strategic human resource decisions interplay with the overall strategies of an organization. Upon successful completion of this course, students will be able to 1) explain the relationship of human resource strategy with overall organization strategy; 2) describe how an organization's external and global environments directly



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and indirectly impact strategic human resource management decisions; 3) elucidate strategies for effective recruitment, selection, and retention of employees; 4) discuss ways to increase productivity through organizational restructuring, job design, and effective leadership; and 5) delineate the characteristics of a good disciplinary climate.

Foundational Area of Knowledge

Course Learning Outcomes/Objectives

1) Develop a general understanding of human resource strategy. 2) Develop a better understanding of management options in human resource strategy. 3) Learn advanced human resource principles.

Technology Requirements

For the successful use of Canvas please refer to Doane University's [minimum computer requirements](#). This may also include:

- Reliable computer and internet connection
- A web browser (Chrome or Mozilla Firefox)
- Adobe Acrobat Reader (free)
- Word processing software -Microsoft or Google Docs
- Webcam and mic

Syllabus Addendum

[Addendum](#) includes information regarding:

- Academic Support
- Military Friendliness & Services
- Study Time
- Credit Hour Definition
- Catalog and Policies

Technological Support

If you are in need of technical assistance, please contact the help desk at 402-826-8411 or by email at helpdesk@doane.edu.

Learning Management System

Canvas: <https://doane.instructure.com>

Campus Network or Canvas Outage

When access to Canvas is not available for an extended period of time (greater than one entire evening - 6pm till 11pm) you can reasonably expect that the due date for assignments will be changed to the next day (assignment still due by midnight).